



You control your future

What if I told you your future goals could be completely within reach?



Whether that's setting up a comfortable retirement, organising a holiday or giving your children the best head start.

Financial planning is where we map out a way to make those goals happen.

A personal trainer for your money

If you want to run a marathon, you have to prepare. The same goes for your finances. As a Financial Planner, I'm your money's personal trainer, giving your wallet a workout and training your finances to get fitter.

Does money-talk give you the "ick"?

Conversations about finance don't need to be heavy. By talking through jargon and busting common misconceptions, I can help you navigate the not-so-scary world of money. I work with you to improve your financial understanding, empower your decisions, and achieve financial well-being. Money impacts everyone's lives, so Financial Planning is for everyone.

It's never too early or too late to secure your future and make those goals a reality.

Helping you grow

A symbol of growth and the names of my grandmother and daughter, a Rose was a natural choice for my logo. Family and finance are a massive part of my life, and I want to help you and your family's money grow.



Hi, I'm Naomi!



I want to help you plan your future. No matter your income or financial situation, you deserve to make the most of your hard-earned cash.

As a chartered financial planner, the ultimate benchmark in this industry, you're guaranteed expert advice that goes above and beyond.

Using my 25+ years of financial services experience, I guide you through your finances, providing you with the best possible support.

Think of me as your own personal Sat Nav on your financial journey.

Family is at the heart of everything I do. I have always encouraged open conversations on money between me, my husband and three children, and I believe everyone can benefit from doing the same.

FYI - it's never too early to start financial education - I've been teaching my kids how to invest from a very young age and running money workshops in schools.

So, how can I help you?



Protection solutions



Retirement provision



Investment planning



Estate & tax planning



Business advice



Mortgages & Later life

What it's like to work with me

STEP 1

2 x Financial Planning sessions
(60-90 minutes each)

Over two personal planning sessions, I get to know you and your goals and we create a robust step-by-step roadmap on how to achieve them. We'll compare where you are now to where you want to be.

STEP 2

It's all about you

Each approach will vary, but we'll keep in touch regularly. We'll work on your bespoke plan, which could involve support with life insurance, pensions, investments, inheritance tax or wherever your needs take us.

Let's plan for your future

So, if you're looking to achieve your financial goals, make your money work harder, or feel overwhelmed about your finances, I'm here to help.



Your home may be repossessed if you do not keep up repayments on your mortgage.

The value of an investment with St. James's Place will be directly linked to the performance of the funds you select and the value can therefore go down as well as up. You may get back less than you invested.

NAOMI HAYNES FINANCIAL PLANNING

Let's take control of your financial future together. Get in touch for a confidential chat.



Keep up to date with my socials for jargon-free financial tips.

in Naomi Haynes
f Naomi Haynes Financial Planning
▶ Naomi Haynes Financial Planning
@ @naomihaynesfinancialplanning

**Naomi Haynes FPFs, Cert CII (MP),
BSc Econ (Hons)**

T: 01707 938 600

E: naomi.haynes@sjpp.co.uk

🌐 www.naomihaynes.co.uk

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Associate Partner Practice

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